

Public Awareness
Report to the VICC
June 13, 2001

The Public Awareness Workgroup has met twice since the last VICC meeting. The Workgroup continues to work with the Part C office in the development of the public awareness campaign. To date the workgroup has reviewed and contributed to the development of: two posters which can also be used as ad slicks for print media such as newspapers, magazines and newsletters; a brochure listing developmental milestones (similar to the "First Steps" brochure) and a magazine aimed to describe early intervention to parents and professionals. Of these materials, the workgroup has finished its work on the posters and brochure. It continues to work on the magazine.

Submitted by Pat Abrams