

**Expanding Provider Availability
10-16-07**

Strategies	LSM who have had success with this strategy
Recruitment Strategies	
Changing mindset; case by case recruitment	Kim Taylor
Piggybacking on contract	Ginny Heuple
Looking at Contract vs. In-house staff	Jane Prince
Going back to providers who previously contracted with system	Ginny Heuple
Mailings/obtain mailing lists (SHAV)	Mary Anne White
Ads in Regional Newspapers	
Ads in professional recruitment magazines	
Ads in SHAV-o-gram	Mary Anne White
Personal Phone calls	
Participation in Job Fairs (ASHA/SHAV)	Liz Fletcher
Word of mouth	Allan Phillips
Career Fairs	
Recruitment at Professional Conferences	
Advertise on School system websites	Being explored
Colleges- share job descriptions, internship programs	Kathy Pierson, Kim Taylor
Institute of Higher Education – internships & practicum	Cori Hill
Student Nurses	
Targeted Groups/Individuals	
Preschools	Anne Simmons, Karen Walker
School Therapists/ Hearing Impaired & Vision Impaired teachers	Karen Walker, Karla Robertson, Sandra Church
Nursing Home	
Home Health Organizations	Kim Taylor
Therapists currently seeing child	Ginny Heuple
Former contracted providers	Ginny Heuple
Virginia License Look up	
ASHA list	
National therapy agencies	
Providers in MCO/insurance networks	
CSB – use of hourly/relief staff	Liz Fletcher
Long Term Strategies	
Presentations at professional conferences	
Teaching courses/lectures at colleges and universities	
Student Affiliations	
Participation in Career Day, etc in Middle and High Schools	